

# HELSINKI

Authentic Sound





BECAUSE I'M HAPPY

---

Your choices define you. They show who you are and how you want to be. To be understated or outspoken. To be rational or emotional. To talk about things that have to be done – or simply doing them.

A Helsinki loudspeaker is a matter of choice. It's the pleasure of an exclusive product uniting Nordic elegance with craftsmanship. A product that will make you happy right here, right now – but also years ahead.  
Because it has been built to last.

It's so delightful to know, that you have chosen well.



BMW





## MADE TO SHARE



Friendship is what keeps you going. True friends stick around, both on days where laughing seems to be the only appropriate thing to do and at times where life is really putting you to the test. Friends are there to celebrate with you – or to comfort. Either way, it's all about sharing. Simply because some things are too important to keep to yourself.

A Helsinki loudspeaker is built to accompany those feel-good moments. Gather around your preferred playlist and let it be the background vibe to every unique minute you spend with the people who matter the most.

# Music on the Move

I can go wherever I want.  
And that's what I do.  
It's all about discovering the  
world and sharing images,  
sounds and impressions with the  
people that matter the most.  
A Helsinki loudspeaker is freedom  
of movement. A small, compact  
product including a powerful  
battery, a Bluetooth connection and  
a leather strap allowing you to bring  
your music along, wherever you go.  
And whomever you might be going  
with.

Life is a journey and you should  
make the most of it. One thing is for  
sure: Your possessions should never  
weigh you down, only lift you up.







Creamier  
New York  
Basel  
Hiroshima

CREAMIER  
CREAMIER  
CREAMIER  
CREAMIER

OVERSIZE  
FRENCH DESIGN IN NY  
NY

OTE OF TALENT



PETITE, BUT POWERFUL

---

I want to dance my way through life. Sometimes slow, sometimes upbeat. But always with a smile.  
That's quality of life.

The Helsinki loudspeaker gives you a grand sound.  
Surprisingly, perhaps, given it's small size. But if you took a peak inside you would better understand how something so small can be so powerful.  
It's the sound of experience.

So listen and enjoy.

## HOW TO BE COMFORTABLY BORED

When I was a child, I would sometimes get so bored on weekends that I wanted to cry. 'Intelligent people are never bored', my mother would patiently reply when I ran to share my heartfelt ennui with her. If she was in the kitchen, she would suggest helping her out with cookie making. If she was in the living-room, where she most often was on dreary Saturday afternoons, working her way through an ever evolving book-collection, she would tap on the cushion next to her, make me cuddle up beside her and read aloud from one of her literary classics. Suddenly, the acute, almost unbearable weekend-boredom was transformed into something else; a peaceful moment of simply being.

That's why I most jealously protect my weekends, now that I have grown. I reserve place for myself to feel bored from time to time. I don't refer to that restless, rather meaningless feeling of nothing to do. But a rather peaceful state of indolence, where you simply decide to unplug. Today it's so easy to quickly drown the tingling feeling of boredom, whenever you feel it approaching. Pings, tweets and thumbs up. A quick fix against the meaninglessness feeling of being idle.

But what if time spent idle is important for our well-being? What if it's the birthplace of some of the finest moments in life?

How about waking up on a Saturday, lazily, without that usual weekday rush. Slowly remembering you've finally reached the weekend and that, for a short while, life is simply allowed to float about. Turning in the warm duvet, sensing the linen still warm from a heavy, peaceful sleep. Turning your cheek towards the warm torso of the person next to you. Want coffee? Yes, in a while. Just let us lie here for another moment. A nod, barely perceptible, but approving. Rays of sun filtering through the blinds, leaving soft stripes on the walls. The coffee-brewer sputtering in the kitchen and from the apartment below, the sound of bright childrens' voices, already out of bed, already laughing, already dreaming.

Far from laziness or boredom, proper idleness is the soul's refuge. Anything is possible. Perhaps later I will go for a walk. Perhaps I will meet with friends. Perhaps I will go buy a fresh loaf of bread and eat it, still warm, with cold, salty butter. Indulging in life. This is what I call being comfortably bored. When everything gets quiet inside, I'm finally able to listen to the sound of life. Boredom should be both preserved and cherished. 'Cause to me, it sounds a lot like happiness.









## OH, SO RAW

---

Only nature can provide materials that fully reflect the purity and simplicity of Helsinki's Nordic design.

The fabric has been carefully woven by leading Danish textile designer Kvadrat. Specifically created to let sound pass perfectly through the woolen threads. The solid aluminum frame is molded in one piece to avoid any assembly marks or frail spots. And the leather strap has been carefully selected and crafted by Swedish leather manufacturer Tärnsjö Garveri.

Raw, pure materials chosen to fully reflect the essence of a Helsinki loudspeaker. Materials that will age beautifully.

Your Helsinki loudspeaker is simply built for a long-lasting relationship.





## A MATTER OF EXPERIENCE

—  
Behind the raw frame of wool, leather and aluminum  
hides experience.

The Helsinki loudspeaker delivers amazing sound  
because hours and hours of patient work have been spent  
elaborating the rather complex technology behind it.  
You don't see all the choices made. But you hear it.  
And you feel it.

It's the pleasure of true craftsmanship.

# De sign is in the de tail

Easy to use, easy to love. Those are the products I prefer. Uncomplicated and straightforward. Designed to use and to last. Products who follow you around: On next month's trip abroad, on tomorrow's picnic or simply in to the next room.

The designers and engineers behind Helsinki made all the difficult choices. Building extremely complex sound-technology in to an appealing, no-nonsense product.

My only concern is what kind of music I am in the mood for. All the rest has already been solved.



GATHERING. PLAYING. SHARING.

—

In life, there are so many happy things to share. So why would I keep all the good stuff to myself. Ideas, projects, things you can do. I like to give to the world. When I share, I receive so much in return.

A Helsinki loudspeaker is made to share. Meaning that your closest circle of friends can connect their phones with your speaker via Bluetooth or pair with NFC-technology.

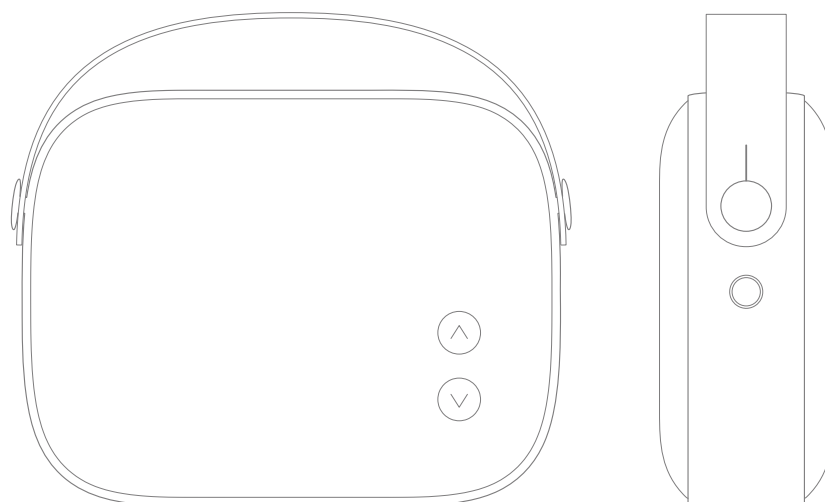
No need for pairing up again next time around. Just queue up to play the next song or share the next podcast. Have you heard this? Or this? And what about this piece? Imagine the opportunities.

Just how much fun can you get out of a loudspeaker?

This much.



## HELSINKI FEATURES



DESCRIPTION	Portable wireless loudspeaker
GENERAL SPECIFICATIONS	
Dimensions Height/Width/Depth	156 mm / 210 mm / 70 mm
Net weight	1.4 kg
Frame	One piece diecast aluminium
Enclosure	ABS reinforced
Grilles	Custommade Kvadrat textile
TECHNICAL FEATURES	
	Bluetooth 4.0 aptX AUX 3.5 mm mini-jack NFC Lithium Ion battery Force Balanced Woofers DSP crossover, optimized for low distortion and high precision. Digital pure path amplifier
DRIVER UNITS	
Midrange	2 X 50 mm Vifa driver unit with aluminium cone and neodymium magnet
Woofer	2 X 60 mm Vifa driver unit with flat sandwich cone and neodymium magnet. Mounted mechanically back to back in a force balanced configuration supported by 2 force balanced passive radiators
Frequency response	58 Hz – 18 kHz @ +/- 3 dB
WALL ADAPTER	
Input voltage	100 Volt – 240 Volt 50/60 Hz 600mA Max
Output voltage	12VDC, 1800mA
Standby power consumption	Less than 0.5 watt

NORDIC SERIES

---



# vifa

Wireless loudspeakers for anyone who values  
exclusive Nordic design and authentic sound

—  
[www.vifa.dk](http://www.vifa.dk)

