



HOOF LOUNGE TABLE SW1

by Samuel Wilkinson

Materials: Solid oak, brushed surface

Dimensions: Ø: 500 mm x H: 500 mm

Colours: Grey, Black & Naturel oak

Design Date: 2012

Story: The main inspiration for Samuel Wilkinson's HOOF LOUNGE TABLE derives from the feet which are shapened at the ends producing a striking yet functional detail. The word 'hoof' originates from the protective part of the feet of ungulate animals. In contrast to most tables, the leg ends of HOOF are left in natural wood so avoid the paint from chipping off from being either kicked or knocked when cleaning.

The foot detail is created by reversing the usual manufacturing process. Most furniture that have a painted section and a natural part are initially assembled, then masked off, and painted. HOOF stands out by being painted first and then trimmed back to reveal the natural grain.

The table has emerged from continuous exploration and development of production techniques to create a fresh aesthetic. Another detail that stands out when you experience the table is the soft rolled edge. The fine edge is created from the soft chamfer being on the top and bottom. This also gives the tables a tactile feel and clearly shows that the tables are made from solid wood. The table is also available in a lower edition with a bigger tabletop.

& much of Wilkinson's design carry references to nature and the beautiful, unimaginable creations found in the scenery.

andtradition.com

Samuel Wilkinson

designed the Hoof Lounge Table

Tradition: Samuel Wilkinson graduated in Furniture and Related Product Design at Ravensbourne College of Art & Design in 2002. While at Ravensbourne Wilkinson won several design awards, including the respected RSA design award. He went straight into employment working for leading consultancies such as Tangerine, Fitch:London, and PearsonLloyd. During those years he has worked on projects for leading clients such as British Airways, Audi, LG, Samsung, and Virgin Airways. Wilkinson set up his industrial studio at the end of 2007 and a year later, in 2008 he completed his largest work, co-designing L'arbre de Flonville in Lausanne, Switzerland. It was the first of a series of large projects to be completed as part of the regeneration of an old industrial area, Le Flon. Wilkinson's designs of the Plumen 001 light bulb (a collaboration with Hulger) and the hand blown glass lamps 'Vessel Series' for Decode London have won international acclaim. Plumen 001 collected the grand prize from the London Design Museum of '2011 Design of the Year' and the highly coveted 'Black pencil' from the D&AD.

Innovation: Wilkinson's design is quite refined and considered, but still expressive and dynamic. All details have reasoning behind them. His commitment and enthusiasm to designing interesting objects is apparent in his work, always looking to add a fresh dynamic approach in either form or function. The studio's work diversifies across various disciplines from furniture to consumer products to public realm.