

Seed



"Seed is a nature inspired revolving arm of light"
Hedda H. Braathen (Designer)





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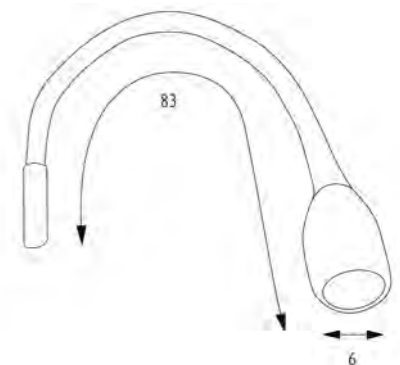
Seed (Design 2007)

Seed is a wall-mounted night lamp. Seed creates a unique reading environment through its filtered light source from a low watt energy saving LED. The focused, yet soft, beam emitted from the diodes makes it possible to read in bed while your partner sleeps. The 'revolving arm of light' can point in a variety of different directions and can be easily fixed to the wall in any desired position. The front-end light switch makes it easy to turn the light on and off and, since the lamp does not emit heat, Seed is safe to touch, even by children.

Seed is available with four different colours of fabric. The package also includes patterns, tips and suggestions on how to create your own personalised cover. The lamp is inspired by a seed— rising and growing into a plant.

Specifications

- Wall lamp
- Cover colour: Green, black, grey or off-white
- Cover material: 100% cotton fabric
- Body material: Aluminium. Steel flexible arm
- Wire: Transparent, 300 cm
- Bulb: GU10 Max. 3 W
- 220V-240V - 50HZ
- Net weight: 1.2 kg
- CE





Designer: Hedda H. Braathen

Hedda Heyerdahl Braathen is head designer in Accendo, an Oslo based industrial design office. She and her team have won several awards for their designs. Accendo works with a variety of design projects, mainly related to lighting, furniture design and consumer goods packaging.

“With the Seed lamp I wanted to create an arm of light which lets your partner sleep while you read, nurse or knit. I also wanted to challenge users of the lamp to create their own design element by changing the cover according to their mood, the season, fashion trends or simply a change of the bedcovers”.

